

SPONSORSHIP OPPORTUNITIES



 **TIMBERLINE**
DAYDREAM

A celebration of music, brews, & bikes benefiting
OHSU Doernbecher Children's Hospital

SUNDAY, SEPTEMBER 1, 2024
TIMBERLINE LODGE



BENEFITING



DOERNBECHER
CHILDREN'S
Hospital

ABOUT DAYDREAM

A series of pleasant thoughts, a distraction from the present moment — from time to time we all need a break, a rest, a Daydream.

The Timberline ethos prioritizes not only Mount Hood stewardship and a high level of social responsibility, but positivity and support of each other. Through authentic relationships and interests, Doernbecher and Timberline realized their core values are aligned for the greater good, for supporting hope. It is through these beliefs that **Daydream** was born: an inspiring, supportive, hope-filled distraction — a day-of-days benefiting OHSU Doernbecher Children's Hospital and the children and families they serve.

Join us Sunday, September 1, 2024 at the historic Timberline Lodge
for Daydream: a celebration of music, brews and bikes.

ABOUT DOERNBECHER

A Level 1 trauma center and home of the largest pediatric intensive care unit in Oregon, OHSU Doernbecher Children's Hospital has provided hope and healing to children and families in the Pacific Northwest for nearly 100 years.

Doernbecher plays a vital role in the region, offering care and expertise not available at most local hospitals, and it does so at a level of excellence that has marked us as one of the best children's hospitals in the world. We serve children and families by delivering clinical care that is second to none; research to eliminate the diseases that plague our youth today; education to make sure that your children's children have the highest quality medical care available; and advocacy to ensure that the larger needs of kids in our communities are met.

From the beginning, philanthropy has fueled these efforts to advance children's health and well-being at Doernbecher. Our goal is to expand our services and continuously improve care to meet the evolving demands of today. Community support is more vital than ever to ensure Doernbecher remains outstanding and accessible for every child and family across the Pacific Northwest.

ABOUT TIMBERLINE

Timberline is known for world-class skiing, snowboarding, culinary experiences and the historic Timberline Lodge. The lodge, which stands on the south slope of Mount Hood at an elevation of 6,000 feet, was built in 1937 as part of President Franklin D. Roosevelt's Works Progress Administration to provide relief through public employment during the Great Depression. This beautiful 55,000-square-foot structure rises out of a pristine alpine landscape and is still being used for its original intent — a magnificent ski lodge and mountain retreat for everyone to enjoy. Legendary and awe-inspiring, it's a tribute to the rugged spirit of the Pacific Northwest. Declared a National Historic Landmark in 1977, Timberline is one of Oregon's most popular tourist attractions, drawing nearly two million visitors every year.

In addition to skiing and snowboarding, Timberline appeals to many other outdoor enthusiasts, including mountain bikers and hikers. A vast majority of visitors come for the overall experience, to soak up the natural beauty of Mount Hood, take a tour of the historic lodge and enjoy a meal in one of Timberline's many restaurants.

With so many things to do and see, Timberline Lodge remains a top destination for locals and tourists, all year long.

TIMBERLINE DAYDREAM

SPONSORSHIP OPPORTUNITIES

\$50,000 – Daydream Presenting Sponsor



- Event promoted as “Presented by” with logo on all event materials including:
 - Stage banner
 - Event poster
- One-night stay for eight (four rooms) at Timberline Lodge on Sunday, September 1
- Bike race entry for one team (three riders)
- Access to VIP lounge, including band meet and greet, for 12 guests
- Reserved concert seating for 12 guests
- 12 Magic Mile Sky Ride Chair Lift passes
- Verbal recognition during concert
- Recognition on Timberline and Doernbecher social media channels
- Recognition on Wy’East Day Lodge screen displays
- Recognition on event webpage
- Tour of OHSU Doernbecher Children’s Hospital
- Opportunities for custom recognition or experiences



TIMBERLINE DAYDREAM

SPONSORSHIP OPPORTUNITIES

\$25,000 – Bike Race Presenting Sponsor (1 opportunity)

- Bike Race promoted as “Presented by” with logo on all bike race materials, including race plate
- Recognition (logo) on all event materials including:
 - Stage banner
 - Event poster
- One-night stay for four (two rooms) at Timberline Lodge on Sunday, September 1
- Two Timberline Bike Park passes* for 2024 or 2025 season (*passes are transferrable)
- Bike race entry for one team (three riders)
- Access to VIP lounge, including band meet and greet, for eight guests
- Reserved concert seating for eight guests
- Eight Magic Mile Sky Ride Chair Lift passes
- Recognition on Timberline and Doernbecher social media channels
- Recognition on Wy’East Day Lodge screen displays
- Recognition on event webpage
- Tour of OHSU Doernbecher Children’s Hospital
- Opportunities for custom recognition



TIMBERLINE DAYDREAM

SPONSORSHIP OPPORTUNITIES

\$15,000 – Platinum Sponsor

- Recognition (logo) on all event materials including:
 - Stage banner
 - Event poster
- Access to VIP lounge, including band meet and greet, for six guests
- Six Magic Mile Sky Ride Chair Lift passes
- Recognition on Timberline and Doernbecher social media channels
- Recognition on Wy'East Day Lodge screen displays
- Recognition on event webpage
- Tour of OHSU Doernbecher Children's Hospital



TIMBERLINE DAYDREAM

SPONSORSHIP OPPORTUNITIES

\$10,000 – Gold Sponsor

- Recognition (name listing) on all event materials including:
 - Stage banner
 - Event poster
- Access to VIP lounge, including band meet and greet, for six guests
- Six Magic Mile Sky Ride Chair Lift passes
- Recognition on Timberline and Doernbecher social media channels
- Recognition on Wy'East Day Lodge screen displays
- Recognition on event webpage



\$5,000 – Silver Sponsor

- Recognition (name listing) on all event materials including:
 - Stage banner
 - Event poster
- Access to VIP lounge, including band meet and greet, for four guests
- Four Magic Mile Sky Ride Chair Lift passes
- Recognition on Wy'East Day Lodge screen displays
- Recognition on event webpage



\$2,500 – Bronze Sponsor

- Recognition (name listing) on all event materials including:
 - Stage banner
 - Event poster
- Access to VIP lounge, including band meet and greet, for two guests
- Recognition on Wy'East Day Lodge screen displays
- Recognition on event webpage

TIMBERLINE DAYDREAM

SPONSORSHIP OPPORTUNITIES

Company or Individual's Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

SPONSORSHIP OPPORTUNITIES*:

Presenting Sponsor - \$50,000

Bike Race Presenting Sponsor - \$25,000

* A portion of each sponsorship package may be tax deductible as a charitable contribution

Platinum Sponsor - \$15,000

Gold Sponsor - \$10,000

Silver Sponsor - \$5,000

Bronze Sponsor - \$2,500

PAYMENT METHOD:

Enclosed is a check payable to OHSU Foundation

Charge Visa/MasterCard/Discover/Amex #: _____

Credit Card ID # (3 digits on back of card or 4 digits on front of card-AMEX): _____

Expiration Date: _____

Name on Card: _____

Please invoice on _____ (please specify date)

RETURN TO:

OHSU Foundation
Attn: Timberline Daydream
P.O. Box 29017
Portland, OR 97296



Oregon Health
& Science University
FOUNDATION

Agreements are due June 28, 2024. If you have any questions, please contact Christina Carl at carlc@ohsu.edu or 503-412-6364.